How cloud computing can transform your business

No matter what type of business you have, cloud technology can help you increase productivity and revenue.

80% of small businesses are using cloud-based applications[1]

47% of them are using as many as they can.[1]

Maximize your productivity & efficiency

Minimize your IT investment

Laptop

Desktop

Access the cloud from anywhere.

Mobile

Tablet

Benefits of the **cloud**

- Flexibility
- Time savings
- Security
- Increased sales
- Advanced IT solutions
- Latest software with minimal investment
- Cost savings
- Convenience

Collaborate in the cloud

Cloud computing ▶ benefits every division of your business ▶ everyone's job gets easier ▶ interdepartmental collaboration improves ▶ productivity increases

Nearly **60%** of small businesses expect to save money by using cloud services in 2014.[2]

Before choosing a cloud strategy, ask yourself these questions:

1 Which cloud is for you?
- A public cloud is shared with multiple businesses ($)
- A hybrid cloud offers shared and dedicated resources ($$)
- A private cloud is tailored to your business ($$$)

2 What does your cloud need?
- A customizable interface?
- Data storage in Canada?
- Usage pattern monitoring?
- A plan for outages?
- Control over login credentials?
- 24/7 online & phone support?

3 Which service model will serve your cloud best?
- Software-as-a-service (SaaS)
- Platform-as-a-service (PaaS)
- Infrastructure-as-a-service (IaaS)

Connect to a better solution

As your business relies increasingly on bandwidth-heavy cloud applications, a superior network becomes more critical. Shaw Business offers industry-leading speeds, a 625,000 kilometre fibre route network and a broad selection of scalable Internet plans that will meet your business needs today, as well as in the future.

For more information on how to increase productivity and revenue, as well as meet your business objectives, follow us on LinkedIn: **www.linkedin.com/company/shawbusiness**

Call **1-877-742-9249** or visit us online at **business.shaw.ca**

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[1] New Hampshire Business Review, January 10, 2014
[2] www.smallbusinesscomputing.com/News/Software/small-business-technology-trends-for-2014.html